

KNOWLEGDE TRANSFER CAPSULES

FEBRUARY – MAY 2024

You will receive training about:

- Thinking like entrepreneurs
- Protecting your research results
- The steps to set up your company
- Writing a business model (CANVAS)
- Speaking to future investors
- The support programmes available

Microsoft Teams (ONLINE)

9 to 11 am

12 hours (2 days per month)

Register at: valoritzacio@udg.edu

KNOWLEDGE TRANSFER CAPSULES 2024

<u>6th February</u>	<u>21st February</u>
<p>1. What is the technology transfer? - Helena Montiel PhD (Head of the Tech Transfer Office at the University of Girona)</p> <p>2. Successful case: Modis Therapeutics - Alonso Parrón Yuste (Innovation Manager at VHIR)</p>	<p>1. Protection of research results - Nèstor Corominas (Partner, Patent Attorney at CURELL SUÑOL)</p> <p>2. Protection and exploitation strategies (Horizon Europe) - Bernabé Zea (Partner at ZBM Patents & Trademarks)</p>
<u>5th March</u>	<u>20th March</u>
<p>1. Legal procedures to constitute a company - Èdith Llobet (Legal Manager of the Tech Transfer Office at the University of Girona)</p> <p>2. Financing of a research-based company - Mariona Serra-Pagès PhD (Director at Good Gut from HIPRA)</p>	<p>1. Business Model (CANVAS) - Andrea Bikfalvi PhD (Serra Hünter Associate Professor at the Department of Organization, Business Management and Product Design of the University of Girona)</p> <p>2. How to prepare a pitch presentation for investors - Francisco Badia Ortega (Managing Partner at Grow Venture Partners)</p>
<u>7th May</u>	<u>22nd May</u>
<p>1. How to build an entrepreneurship mindset? (Lean + MVP) - Lluís Rovira Leranoz (Chief Technology Officer at Prototy.xyz)</p> <p>2. Catalan programmes to support entrepreneurship - David Angelats Lobo PhD (Project Manager – Knowledge Transfer Unit of the Tech Transfer Office at the University of Girona)</p>	<p>1. “Science to Market” programme - Ferran Lázaro Riol (Project Manager – Knowledge Transfer Unit of the Tech Transfer Office at the University of Girona)</p> <p>2. Private financing - Jordi Vilagran (Partner at Business Angels Girona and Responsible of Mas Arcous)</p>

- **Hours:** 9 am to 11 am
- **Modality:** On-line class
- **Language:** Catalan (mainly), Spanish and English (% to be determined).
- **On-line sessions:** Microsoft Teams.
- **Registrations:** valoritzacio@udg.edu