

CALENDARIO MÁSTER EN DIRECCIÓN Y PLANIFICACIÓN DEL TURISMO. UdG. 2022-23
CALENDAR MASTER'S IN TOURISM MANAGEMENT AND PLANNING. UdG. 2022-23
ITINERARY TOURISM PRODUCT DEVELOPMENT

V10

OCTOBER 2022

	Lunes	Martes	Miércoles	Jueves	Viernes	Sábado	Domingo
						1	2
15:00h-17h							
17h-20.00h							
	3	4	5	6	7	8	9
15:00h-17h	Opening session	Introduction master	Finantial management	MK tourism products	Finantial management		
17h-20.00h		Finantial management	Tourismology	Finantial management	Master follow-up session		
	10	11	12	13	14	15	16
15:00h-17h	MK tourism products	MK tourism products		Management skills	Library session		
17h-20.00h	Tourismology	Finantial management		Finantial management	Management skills		
	17	18	19	20	21	22	23
15:00h-17h	MK tourism products	Tourismology	MK tourism products	Management skills	Economic man. of dest.		
17h-20.00h	Tourismology	MK tourism products	Management skills	MK tourism products	Quantitative methods		
	24	25	26	27	28	29	30
15:00h-17h	Economic man. of dest.	Economic man. of dest.	Tourismology	Quantitative methods	Economic man. of dest.		
17h-20.00h	Tourismology	Management skills	Quantitative methods	Economic man. of dest.	Quantitative methods		

NOVEMBER 2022

	Lunes	Martes	Miércoles	Jueves	Viernes	Sábado	Domingo
	31-oct	1	2	3	4	5	6
15:00h-17h			Operational management	Quantitative methods	Economic man. of dest.		
17h-20.00h			Consumer behaviour	Economic man. of dest.	Quantitative methods		
	7	8	9	10	11	12	13
15:00h-17h	Destination development	Library session	Destination development	Consumer behaviour	Destination development		
17h-20.00h	Consumer behaviour	Management skills	Operational management	Destination development	Operational management		
	14	15	16	17	18	19	20
15:00h-17h	Consumer behaviour	Destination development	Sustainable development	Consumer behaviour	Destination development		
17h-20.00h	Destination development	Consumer behaviour	Operational management	Consumer behaviour (1 hour of class)	Pricing & MK budget		
	21	22	23	24	25	26	27
15:00h-17h	Sustainable development	Sustainable development	Customer management	Sustainable development	Operational management		
17h-20.00h	Customer management	Pricing & MK budget	Operational management	Pricing & MK budget	Customer management		

SESIONES INFORMATIVAS Y DE EVALUACIÓN

JANUARY 2023

	Lunes	Martes	Miércoles	Jueves	Viernes	Sábado	Domingo
	02-gen	03-gen	04-gen	05-gen	06-gen	07-gen	08-gen
	9	10	11	12	13	14	15
15.00h - 17.00h							
17.00 - 18.30							
	16	17	18	19	20	21	22
15.00h - 17.00h							
17.00 - 18.30							
	23	24	25	26	27	28	29
15.00h - 17.00h							
	30	31	01-febr	02-febr	03-febr	04-febr	05-febr
			Field trip	Field trip	Field trip		

FEBRUARY 2023

	Lunes	Martes	Miércoles	Jueves	Viernes	Sábado	Domingo
	6	7	8	9	10	11	12
15.00h - 17.00h							
	13	14	15	16	17	18	19
15.00h - 17.00h							
	20	21	22	23	24	25	26
15.00h - 17.00h							
	27	28	01-març	02-març	03-març	04-març	05-març
15.00h - 17.00h							

MARCH 2023

Lunes	Martes	Miércoles	Jueves	Viernes	Sábado	Domingo
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
<i>Retakes</i>	<i>Retakes</i>	<i>Retakes</i>	<i>Retakes</i>	<i>Retakes</i>		
27	28	29	30	31	01-abr	02-abr

JUNE 2023

Lunes	Martes	Miércoles	Jueves	Viernes	Sábado	Domingo
12	13	14	15	16	17	18
				Master Thesis Defense		
				Practical delivery		
19	20	21	22	23	24	25
		Master Thesis Defense	Master Thesis Defense			

JULY 2023

Lunes	Martes	Miércoles	Jueves	Viernes	Sábado	Domingo
31	01-ag	02-ag	03-ag	04-ag	05-ag	06-ag

AUGUST- SEPTEMBER 2023

Lunes	Martes	Miércoles	Jueves	Viernes	Sábado	Domingo
28	29	30	31	1	2	3
			Master Thesis Defense			
			Practical delivery			
4	5	6	7	8	9	10
		Master Thesis Defense	Master Thesis Defense	Master Thesis Defense		